

# Master of Business Administration (MBA)

(Two Years full time)

Affiliated to Uttarakhand Technical University, Dehradun

SYLLABUS FOR M.B.A UTTARAKHAND TECHNICAL UNIVERSITY

## **First Semester (All papers are compulsory)**

MBA 101	Principles and Practice of Management	100 marks
MBA 102	Business Environment	100 marks
MBA 103	Quantitative Analysis for Business Applications	100 marks
MBA 104	Financial and Management Accounting	100 marks
MBA 105	Managerial Economics	100 marks
MBA 106	Business Communication	100 marks
MBA 107	Computer Application in Business	100 marks
MBA 108	Seminar and viva – voce (50 marks each)	100 marks

## **Second Semester (All papers are compulsory)**

MBA 201	Financial Management	100 marks
MBA 202	Human Resource Management	100 marks
MBA 203	Organizational Behavior	100 marks
MBA 204	Production and Operation Management	100 marks
MBA 205	Marketing Management	100 marks
MBA 206	Management Information System	100 marks
MBA 207	Research Methodology	100 marks
MBA 208	Seminar and Vice – voce (50 marks each)	100 marks

***(Summer Training for 6 to 8 weeks in corporate world or in Designated Organization shall be compulsory for all students immediately after Second Semester Examinations)***

Third Semester (Two (2) Compulsory papers and Four (4) Optional Papers- Three (3) papers from one of the Major specialization group and one (1) from the Minor specialization group besides Summer training Report, Seminar based on Summer Training Report and Viva – voce)

MBA 301	Strategic Management	100 marks
MBA 302	International Business	100 marks
MBA 303		100 marks
MBA 304	Four papers – Three from one major group	100 marks
MBA 305	And one from another Minor group	100 marks

MBA 306		100 marks
MBA 307		100 marks
MBA 308		100 marks
MBA 309	Summer Training Report and Seminar based on Summer Training Report (50 marks each)	100 marks
MBA 310	Viva – voce	

### **Optional Specialization Groups – A, B, C, D, E, and F**

**Major and Minor Specialization group- Three (3) papers from one of the Major specialization groups and one (1) paper from another Minor**

#### *Specialization group*

#### **A- Marketing Management Group**

- MBA 303 – M –1 Consumer Behavior
- MBA 303 – M –2 Marketing Research
- MBA 303 – M –3 Marketing of Service
- MBA 303 – M –4 Industrial Marketing
- MBA 303 – M –5 Rural Marketing

#### **B- Human Resource Management Group**

- MBA 304 – H - 1 Industrial Relation
- MBA 304 – H – 2 Counseling Skills for Managers
- MBA 304 – H – 3 Wages and Salary Administration
- MBA 304 – H – 4 Social Security & labor Welfare
- MBA 304 – H – 5 Industrial Psychology

#### **C- Financial Management Group**

- MBA 305 – F - 1 Security Analysis and Portfolio management
- MBA 305 – F – 2 Financial Institution and Markets
- MBA 305 – F – 3 Working Capital Management
- MBA 305 – F – 4 Corporate Tax Planning & Tax Management

MBA 305 – F – 5 Management Control System

**D- Information Technology Group**

MBA 306 – IT - 1 Data Base Management System

MBA 306 – IT- 2 Computer Architecture and Operating System

MBA 306 – IT- 3 Date Communication Network

MBA 306 – IT- 4 Information Technology

MBA 306 – IT- 5 Visual Basic

**E- International Business Group**

MBA 307 – IB - 1International Marketing Management

MBA 307 – IB- 2 International Business Environment

MBA 307 – IB- 3 International Trade Procedure & Documentation

MBA 307 – IB- 4 International Business law & Taxation

MBA 307 – IB- 5 International Marketing Logistics

**F- Co-operative management Group**

MBA 308 – CM - 1 Principle And Practices in Co-operative

MBA 308 – CM- 2Enterprise Development

MBA 308 – CM- 3Micro Finance

**Fourth Semester (Two (2) Compulsory papers- and Three (3)**

**Optional Papers- Two (2) papers from one of the Major**

**Specialization group and one (1) from the other Minor specialization**

**Group besides project Report and Viva – voce)**

MBA 401	Corporate legal Environment	100 marks
MBA 402	Project Management & Entrepreneurship	100 marks
MBA 403	Project Report (Dissertation)	100 marks
MBA 404		100 marks

MBA 405		100 marks
MBA 406	Three papers – Two from one major group	100 marks
MBA 407	And one from another Minor Group	100 marks
MBA 408		100 marks
MBA 409		100 marks
MBA 410	Vice voce	100 marks

A- Marketing Management Group)

MBA 404 – M –1-	Marketing Communication & Advertising	100 marks
MBA 404 – M –2-	Sales & Distribution Management	100 marks
MBA 404 –M – 3-	Product Management	100 marks

MBA B- Human Resource Management Group

MBA 405 – H – 1 –	Labor Laws	100 marks
MBA 405 – H – 2 –	Human Resource Planning And Development	100 marks
MBA 405 – H – 3 –	Organizational Change & Intervention Strategies	100 marks

C- Financial Management Group

MBA 406 – F – 1 –	Cost Accounting	100 marks
MBA 406 – F – 2 –	International Financial Management	100 marks
MBA 406 – F – 3 –	Management of Financial Service	100 marks

D- Information technology Group

MBA 407 – IT – 1 –	Internet Application	100 marks
MBA 407 – IT – 2 –	System Analysis and Design	100 marks
MBA 407 – IT – 3 –	Strategic management of Information Technology	100 marks

E – International Business Group

MBA 408 – IB – 1 – Multinational Financial Management	100 marks
MBA 408 – IB – 2 – Import/ Export Management	100 marks
MBA 408 – IB – 3 – Financing of Foreign Trade marks	100

F- Co-operative management Group

MBA 409 – CM – 1 – Agri. Business Management	100 marks
MBA 409 – CM – 2 – Rural development marks	100
MBA 409 – CM – 3 – Enterprise Development	100 marks
MBA 409 – CM – 4 – Micro Finance	100 marks

**3. Summer Training And Project Report:** It is compulsory for all the students to attend and complete 45-60 days training at the end of Second Semester in any trading, commercial, Industrial, Financial or similar organization to be approved by the Department/ Affiliated Institution as the case may be for their respective students. On completion of the training the student shall submit Training Report to the Department/ Affiliated Institution within fifteen days of the completion of the training. In the Fourth Semester. The students are required to undertake a Project under the supervision of a Teacher and for that purpose the topic of the project work and time schedule shall be allotted by the designated teacher concerned to the students under their charge immediately at the beginning of a third Semester so that the project report shall be in the form of Dissertation and two copies of the report shall be submitted by the students in the Department/ Affiliated Institution before conclusion of the Fourth Semester Examination. The Department/ Affiliated Institution Immediately shall forward one copy of the said Project Report to the registrar after the students, for getting it evaluated by the External Expert, have submitted it. The teacher concerned under whose supervision must certify the Project report and the guidance the Project has been undertaken.